

Pakistan Institute of Fashion and Design  
 Department of Fashion Marketing and Merchandising  
 Fall Semester Timetable 2021-22  
 Semester V (3<sup>rd</sup> Year)

Section A

Course Coordinator: Khadija Hassan				Date: 17 <sup>th</sup> January, 2022
Monday	Tuesday	Wednesday	Thursday	Friday
08:30-10:30 Manufacturer's Merchandising Mr. Fahim ud Din (Lecture Hall 4)	08:30-10:45 Cost Accounting Ms. Beenish Malhi/ Mr. Salman Imtiaz (FMM ground floor room)	08:30-10:30 Retail Merchandising Ms. Asma Khan/ Ms. Naina Shuakat (3 <sup>rd</sup> floor room)		08:30-10:30 International Marketing Ms. Amna Mubeen (Lecture Hall 2)
10:30-11:00 Break	10:45-11:00 Break	10:30-11:10 Break		10:30-11:00 Break
11:00-01:00 English V Ms. Ifrah Afzal (Lecture Hall 4)	11:00-01:00 Business Research Methods Ms. Asma Khan/ Ms. Naina Shuakat (Lecture Hall 6)	11:10-01:10 Retail Merchandising Ms. Asma Khan/ Ms. Naina Shuakat (Comp Lab III)		11:00-01:00 Design Technical Study Ms. Huma Saeed (Lecture Hall 2)
		01:10-02:00 Break		01:00-02:15 Break
		02:00-04:00 Brand Management Mr. Agha Hasnain (Lecture Hall 4)		02:15-04:15 Design Technical Study Ms. Huma Saeed (Lecture Hall 2)

Section B

Course Coordinator: Khadija Hassan				Date: 17 <sup>th</sup> January, 2022
Monday	Tuesday	Wednesday	Thursday	Friday
08:30-10:45 Cost Accounting Ms. Beenish Malhi/ Mr. Salman Imtiaz (Lecture Hall 6)	08:30-10:30 Business Research Methods Ms. Asma Khan/ Ms. Naina Shuakat (Lecture Hall 6)		08:30-10:30 Manufacturer's Merchandising Mr. Fahim ud Din (FMM ground floor room)	08:30-10:30 Retail Merchandising Ms. Asma Khan/ Ms. Naina Shuakat (Lecture Hall 4)
10:45-11:00 Break	10:30-11:00 Break		10:30-11:00 Break	10:30-11:00 Break
11:00-01:00 English V Ms. Sidra Tahir (Lecture Hall 6)	11:00-01:00 Brand Management Mr. Agha Hasnain (FMM ground floor room)	12:30-04:00 International Marketing (Double Class) Ms. Amna Mubeen (3 <sup>rd</sup> floor room)	11:00-01:00 Design Technical Study Ms. Huma Saeed (FMM ground floor room)	11:00-01:00 International Marketing Ms. Amna Mubeen (Lecture Hall 4)
			01:00-02:00 Break	01:00-02:15 Break
			02:00-04:00 Design Technical Study Ms. Huma Saeed (FMM ground floor room)	02:15-04:15 Retail Merchandising Ms. Asma Khan/ Ms. Naina Shuakat (Comp Lab III)

