

M. Phil. Art and Design Education

SAMPLE C
Entry Exam

INSTRUCTIONS

- All sections of this test must be completed within the allotted time.
- There is no choice in any section.
- Please use a pen for all sections unless it involves color coding in the Critical Reading and Analytical Competency Section (Section 4).

Section-wise Time & Marks Allocation: Total time 2 hours

1 - Verbal Reasoning	10 Minutes	20 %
2 - Quantitative Reasoning	20 Minutes	10 %
3 - Analytical Reasoning (Visual)	50 Minutes	40 %
4 - Analytical Reasoning (Verbal)	40 Minutes	30 %

Total marks are 100

Section 1 – Verbal Reasoning**1A – Sentence Completion****(10 marks)***(Circle or put a tick on the correct answer)*

1. The artist's work is known for its _____ use of color, creating vivid and striking compositions that capture the viewer's attention.
- mundane
 - harmonious
 - lackluster
 - chaotic
 - forgetful

1B – Antonyms**Choose the antonym of the given word****(5 marks)***(Circle or put a tick on the correct answer)*

1. **RANDOM**
- hidden
 - appropriate
 - systematic
 - deliberate
 - genuine

Section 2 - Quantitative Reasoning

This portion of the test is to assess your numerical skills, and consists of two parts: 10 Marks

2-A Quantitative Comparisons	(5 questions)	5 (1+1+1+1+1+1)
2-B Problem Solving	(5 questions)	5 (1+1+1+1+1+1)

- You should be able to finish this section in **20 minutes.**

- Please do all calculations on the blank sheet provided and then select the correct answer in this section.
- Cutting or crossing out will invalidate your answer.
- Circling more than one option in the MCQ's will invalidate your answer.
- Wait for the instructions after completing this section.

2-A Quantitative Comparisons

INSTRUCTIONS: In this section you are to compare the quantity in Column 1 with the quantity in Column 2 and circle the right answer from the four options (A, B, C or D). **CIRCLE ONLY ONE OF THE OPTIONS UNDER EACH QUESTION TO INDICATE YOUR ANSWER.**

Question 1.

(1 Mark)

$$x + y = 5$$

$$y - x = 3$$

Quantity A	Quantity B
x	y

- A. The quantity on the left is greater
- B. The quantity on the right is greater
- C. Both are equal
- D. The relationship cannot be determined without further information

2-B Problem Solving

INSTRUCTIONS: In this section you are to work out the answer to the following questions by doing manual calculations. Please use the blank page on the left, or the extra blank sheet provided for your calculations.

Question 1.**(1 Mark)**

Machine A can produce 1,000 sausages in 4 hours. Machine B can produce 1,000 sausages in 8 hours. Working together at their respective rates, how long will it take the machines to produce 1,000 sausages?

- A.1 hr 40 min
- B.2 hrs
- C.2 hrs 40 min
- D.3 hrs
- E.4 hrs 20 min

Section: 3 Analytical Reasoning (Visual)

This portion of the test is designed to evaluate your visual understanding and analysis skills. This section consists of the following parts:

			Marks
3-A	Visual Arts	(5 questions)	20 (4+4+4+4+4)
3-B	Advertising	(2 questions)	10 (5+5)
3-C	Documentary Photography	(1 question)	5 (5)
3-D	Visual and Popular Culture	(1 question)	5 (5)

- You should be able to finish this section in **50 minutes**.
- Wait for instructions after completing this section.

*This section of the paper consists of a number of visuals and the candidates can be asked questions related to making comparisons, analysis of the images and/or relevant questions related to the particular section.

Section:1 Analytical Reasoning (Visual)

1-A Visual Arts

INSTRUCTIONS: Write your responses to the questions in the space below each of the groups of images of artworks in this section:

Question 3.

(4 Marks)

ARTWORK 3 Pablo Picasso, **Guernica**, 1937, Oil on canvas, 349cm x 776cm (2 images)



What do you think are the main concerns of the artist/ theme of the artwork?

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1-B Advertising

INSTRUCTIONS: Write your responses to the questions in the spaces below each of the groups of images of advertising campaigns in Questions 1-3 of this section.

Question 1.

(5 Marks)

AD 1: Sapphire Ad campaign, Pakistan, 2018. (2 images)



Discuss the initiative taken by Saphire for Pakistan to go green in these series of images.

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Section: 4 Analytical Reasoning (Verbal)

This portion of the test is designed to evaluate your verbal analytical reasoning, comprehension, reflective capacities, vocabulary and writing abilities.

This section consists of the following parts:

30 Marks

4-A Creative thinking, Reflection and Narrative writing	(1 question)	10 (10)
4-B Vocabulary and Semiotic understanding	(1 question)	5 (5)
4-C Critical Reading and Comprehension	(1 question)	15 (10+5)

- You should be able to finish this section in **40 minutes.**
- Wait for instructions after completing this section

Section 4 – Analytical Reasoning

4A – Creative Thinking

(10 marks)

Select 5 keywords from the list below to develop an essay.

Sample	Sample	Sample	Sample
Sample	Sample	Sample	Sample
Sample	Sample	Sample	Sample

4B – Vocabulary and Semiotics

(5 marks)

Write at least 2 synonyms or associated words of any 5 words given below.

Sample						

4C – Critical Reading and Comprehension**(15 marks)**

Excerpted from: Certeau, M. de. (2011). *The Practice of Everyday Life* (S. F. Rendall, Trans.; 3rd ed.). University of California Press.

“The bourgeois status of toys can be recognized not only in their forms, which are all functional, but also in their substances. Current toys are made of a graceless material, the product of chemistry, not of nature. Many are now moulded from complicated mixtures; the plastic material of which they are made has an appearance at once gross and hygienic, it destroys all the pleasure, the sweetness, the humanity of touch. A sign which fills one with consternation is the gradual disappearance of wood, in spite of its being an ideal material because of its firmness and its softness, and the natural warmth of its touch. Wood removes from all the forms which it supports, the wounding quality of angles which are too sharp, the chemical coldness of metal. When the child handles it and knocks it, it neither vibrates nor grates, it has a sound at once muffled and sharp. It is a familiar and poetic substance, which does not sever the child from close contact with the tree, the table, the floor. Wood does not wound or break down; it does not shatter, it wears out, it can last a long time, live with the child, alter little by little the relations between the object and the hand. If it dies, it is in dwindling, not in swelling out like those mechanical toys which disappear behind the hernia of a broken spring. Wood makes essential objects, objects for all time. Yet there hardly remain any of these wooden toys from the Vosges, these fretwork farms with their animals, which were only possible, it is true, in the days of the craftsman. Henceforth, toys are chemical in substance and colour; their very material introduces one to a coenaesthesia of use, not pleasure. These toys die in fact very quickly, and once dead, they have no posthumous life for the child. [End of passage]”

1. Provide a concise summary of the passage.

(10 Marks)

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2. Using **four** different colored markers, highlight words (in the passage) that explain, define, or represent the following characteristics. **(5 Marks)**

Materiality	Sensory Experience	Emotion	Social Class

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