PAKISTAN INSTITUTE OF FASHION AND DESIGN, LAHORE

Chartered by the Government of Pakistan

SELF-INSTITUTIONAL PERFORMANCE EVALUATION REPORT 2022-23

In pursuance of the constitution of the Self-Institutional Performance Evaluation Committee (SIPE) vide Notification No. PIFD/REG/2023/616 dated 21st March, 2023, in this regard, a series of meetings were held on 29th March 2023, 11th April 2023 and 18th April 2023 in the Office of the Director, Quality Enhancement Cell (QEC), Pakistan Institute of Fashion and Design, Lahore (PIFD). Following were the attendees of the meeting:-

1. Prof. Dr. Syed Abdul Majid

Convener

Director, QEC

2. Mr. Fahim ur Rahman

Member

Controller of Examinations

3. Mr. Muhammad Abdullah

Member

Deputy Registrar

4. Mr. Muzammal Javed

Member

Deputy Course Coordinator

5. Mr. Sajid Ali Naqvi

Member

Data Analyst, QEC

6. Ms. Sarah Zaman

Member/Secretary

Assistant Director, OEC

PROCEEDINGS:

In the meetings, SIPE Committee reviewed all standards laid down in IPE Manual provided by HEC. After detailed deliberation on the matter, the following recommendations were made by the Committee:-

S#	Standard	Commendation	Findings	Recommendations
1	Vision and Mission	The Vision, Mission and Goals of the Institute are well aligned with each other.	The Vision and Mission statements have not been reviewed since 2012.	A committee may be formed to revise the Vision and Mission Statements.
2	Planning and Evaluation	An amount of Rs. 5.0 million received from M/o FE&PT was utilized and the P&D section prepared PC-I / Drawings of Girls Hostel of PIFD, Lahore.	Strategic Plan is missing.	There must be a strategic plan, which must be aligned with the Vision and Mission of the Institute.
		-	Air conditioner is required with proper	The department may take up this case with the



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			cross ventilation in the production hall of Leather Accessories & Footwear (LAF).	concerned section / authority as and when austerity measure is uplift by the Government.
		-	Water seepage in production hall of LAF damaged one side of the hall.	Repair of production hall is urgent and essential as this might affect the machines situated in the hall.
3	Organization and Governance	Pakistan Institute of Fashion and Design is governed under the PIFD Act, No. X of 2011 published in the Gazette of Pakistan on 4th May, 2011. All authorities and officers are performing their duties according to the Act.	Organizational Chart / Organogram and its approval is missing.	Organizational Chart / Organogram needs to be prepared and published.
4	Integrity	HEC Plagiarism Policy for monitoring ethical standards in research/scholarly work has been adopted by the Institute.	-	-
		Design faculty is well equipped with the industrial needs having good links in the market.	High turnover of contractual faculty due to low salary packages to meet their daily expenses.	Market competitive salary may be offered / revised by the authorities due to dearth of design faculty in the country.
5	Faculty	PIFD engage highly professional experts in the field of CAD / CAM, which are rare in number.	Retention of experts is essential for design education as this contain huge practical work. Such experts are highly paid in the market and have less interest in teaching job.	Market competitive salary may be offered / revised by the authorities due to dearth of expert in CAD / CAM.
		-	Some of the faculty members are engaged in administrative assignments in addition to their regular teaching load.	Needs to balance workload on faculty members



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			Shartana G D :	
		-	Shortage of Design Faculty	New hirings need to be required.
6	Students	-	Lack of Computer Labs in the Departments	Departments needs to manage the Semester Timetables in coordination with other departments.
		100% Employment ratio.Practical skill based assignments	Practical assignments consume extra time for its completion during semester activities.	Departments have to follow the PIFD Semester Regulations to resolve the issue.
		According to the budget departments provide material and equipment to the students.	Considering the requirements of the design education, students need to purchase huge amount of material for their assignments / thesis work.	Budget of material may be increased to facilitate the students.
7	Institutional Resources	State of the art laboratories/ studios / machinery is available for practical work.	Shortage of space for classes, computer labs, studios, furniture etc.	Due to financial constraints, PC -1 for strengthening of academic block has been submitted to HEC by the Institution.
		Hygienic filtered water is available for students / faculty / staff.	Installation of Water Coolers in the Basement is required.	Keeping in view the austerity measures, water coolers may be installed in the basement of LAF department.
8	Academic Programs and Curricula	Academic programs were designed and developed according to the market needs.	Necessary measures have been initiated to revise the existing curriculum in light of HEC Undergraduate Education Policy.	To expedite the process to implement HEC Undergraduate Education Policy.
		One member from the Industry is a part of board of studies of each department.		
9	Public Disclosure and Transparency	PIFD display merit list after completion of admission process on notice board as well as on official website. PIFD also float its information on social media.	-	-



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10	Assessment and Quality Assurance	Self-Assessment Reports, Assessment Team Reports, Executive Summaries, Rubric Reports, Implementation Plans and Follow up of Implementation Plans of all programs are available in the office of QEC.	-	-
11	Student Support Services	PIFD offer financial assistance to deserving students.	PIFD has no Career Counseling and Placement Office	Need to establish Career Counseling and Placement Office.
		A full time dedicated Psychologist is available in the campus to resolve day-to-day problems of faculty / staff / students.	IT Infrastructure need to be updated. Need an online admission portal so that candidates can apply electronically.	The process may be initiated to introduce online student support services.
		Students were placed in the industry for internships by the academic departments of the institution.	-	-

Report is submitted for your kind perusal and approval to prepare implementation plan please.

(Sajid Ali Naqvi)

Member

(Muhammad Abdullah)

Member

(Sarah Zaman)
Member/Secretary

(Muzammal Javed)

Member

(Fahim ur Rahman)

Member

(Prof. Dr. Syed Abdul Majid)

Convener

THE REGISTRAR, PIFD, LAHORE.