

Pakistan Institute of Fashion and Design

Chartered by the Government of Pakistan

Quality Enhancement Cell

Subject: Executive Summary
B.Des. Fashion Design Program

In pursuance of the Self-Assessment Procedure as laid down in the Self-Assessment Manual (SAM), the Competent Authority constituted the Program Team of Fashion Design Department in consultation with the Course Coordinator (Annex – A) to prepare the SAR for B.Des. Fashion Design program. The prepared SAR (Annex B) was reviewed by the QEC and updates were duly incorporated by the Program Team. Meanwhile, the Assessment Team as laid down in the SAM was constituted by the Competent Authority in consultation with the Course Coordinator (Annex C). The Assessment Team meeting was held on 30th March 2023 (Annex D) in which the Criteria Referenced Program Assessment was carried out on the Rubric provided by HEC (Annex E). The Assessment Team presented their report outlining the strengths, areas of improvement as well as recommendations (Annex F). The strengths were outlined as high employment rate of graduates, strong linkages with industry and international institutes and well equipped labs. The weaknesses were identified as e-books, audio and visual material required in Library, requirement of more PhD Faculty and number of publications should be increased.

In light of the AT Report, the Implementation Plan Summary was submitted by the Course Coordinator (Annex G) in which it was mentioned that the department has access to the Digital Library. Faculty / students can be facilitated through this subscription and the database of other relevant e-books. Alongside, faculty may explore other required audio / visual material as per their need and submit to the Course Coordinator, who processes it through the Library Committee. This will be carried out as and when needed by utilizing the Institute funding. In case of purchase, e-books will be sourced from Library Budget and/or Institutes/HEC funding.

Moreover, it was mentioned that one faculty member has already enrolled PhD in Fashion Design in Italy and expectedly will complete her degree by June / July 2023. Besides, two faculty members are enrolled in M.Phil Program. The Plan stated that presently in Pakistan terminal degree to teach undergraduate programs in the discipline of Fashion Design is M.A / M.Phil. No HEI / DAI / University in Pakistan is offering PhD in Fashion Design. Pursuit of Higher Education is a self-initiative activity of the department, after approval from the Registrar Office under the Study Leave Rules.

The Plan cited that the students of the department display thesis work in Semester Eight, every year as part of their degree requirement. This display is equivalent to studio research work / publication. Furthermore, Research work is published in the form of Thesis display/book by each student in the final year.



Assistant Director, QEC

The Director QEC

The Vice Chancellor