

PAKISTAN INSTITUTE OF FASHION AND DESIGN, LAHORE

Chartered by the Government of Pakistan

Ref: PIFD/REG/HR/2023/1442

Dated: July 25, 2023

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NOTIFICATION

In pursuance of the Self-Assessment Procedure (SAP) as laid down in the Self-Assessment Manual (SAM) provided by the Higher Education Commission (HEC), it is hereby notified that the Competent Authority has been pleased to constitute the following Program Team (PT) for the BS Fashion Marketing and Merchandising programme;

Program Team (PT)

Sr. No.	Name	Designation
B. S. Fashion Marketing and Merchandising		
1	Ms. Zaira Zubair	Lecturer
2	Ms. Khunsa Khawar	Teaching Associate

The Program Team will be responsible to prepare the Self-Assessment Report (SAR) of BS Fashion Marketing and Merchandising and submit the Report to the Quality Enhancement Cell (QEC).

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Dr. Muhammad Afzal
Registrar

A copy for information and necessary action to:

1. Director, QEC, PIFD
2. Course Coordinator, Department of Fashion Marketing and Merchandising
3. All Members of Program Team
4. Senior Private Secretary to the Vice Chancellor, PIFD

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