

STUDENT STARTUP BUSINESS CENTER (SSBC)

Application Form

Date: _____

Basic Information

Name: _____

Degree Title _____

Semester: _____ Date of Birth: _____

City: _____ CNIC Number (*attach copy*) _____

Contact: _____ E-mail: _____

Experience: (if any) _____

Address: _____

Father's Name: _____ Father's Occupation: _____

Father's CNIC (*attach copy*) _____

Proposed Business Information

Business Name: _____

Type of Business: Product Type (Product, Service) _____

Brief description of Business: _____

What is your target market? _____

Attach

Photograph

Financials

How much funding you would need for this project and its utilization?

What is your unique selling point?

STUDENT STARTUP BUSINESS CENTRE
PAKISTAN INSTITUTE OF FASHION & DESIGN LAHORE

What will be your marketing strategy?

Briefly discuss your resource plan?

Please check (✓) the box

Attach a passport size photograph	
Attach a copy of candidate CNIC	
Attach a copy of father's CNIC	
Attach business plan	
Attach financial plan	

- 1) The initial application will be evaluated by an independent panel of judges to select participants whose applications are complete in every respect.
- 2) Further technical scrutiny will be done by management committee first followed by board of trustee.
- 3) Selected candidate must give presentation about business idea/plan in front of both management committee as well as board of trustee.
- 4) All candidates will be invited to a mandatory training sessions, workshops and general discussion.
- 5) Failure to attend the events would disqualify them from the competition.