



VACANCY ANNOUNCEMENT

Applications for the following vacancies are invited on prescribed form, which can be down-loaded from www.pifd.edu.pk and accompanied by original deposit slip showing Online Deposit (Habib Bank Limited, Islamic Bank, Expo Center Branch, Lahore Account No. 5039-70002688-51) / Pay Order / Demand Draft for Sr. No. 1 of Rs. 2000, Sr. No. 2-4, 6-11 of Rs. 1500, Sr. No. 5, 12 of Rs. 1000 in favor of Pakistan Institute of Fashion and Design as Application Processing Fee (Non-Refundable), No processing fee required for Sr. No. 13.

SR. NO	DESCRIPTION
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TEACHING POSITIONS

1.	<p>Post: Associate Professor (equivalent to BPS-20) Department / Field: Fashion Marketing and Merchandising / Communication. Number of Post: ONE (01) Nature of Post: Temporary likely to be regular / CONTRACT as per PIFD Statutes Minimum Qualification a. PhD in the relevant field from HEC recognized University / Institution b. Master's degree (foreign) or M. Phil OR equivalent degree awarded after 18 years of education in the relevant field from HEC recognized University/Institution. c. First professional degree/ diploma (4 Years minimum or equivalent awarded after 16 years of education) in First Division Equivalent (with major in relevant field) from PIFD (PSFD/Fashion Design) or any HEC recognized university/ institution with no third division in the academic career. Minimum Experience a. Six years teaching/ research experience in PIFD (PSFD/ Fashion Design)/HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization. Note: After 30th June, 2015, at least four years post PhD level experience in an HEC recognized University or a Post- graduate Institution or professional experience in the relevant field in a National or International organization will be required. OR Five years post PhD level experience in PIFD (PSFD/ Fashion Design)/HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization. b. Eight years teaching/research experience (with at least four years' experience after the Masters (foreign) or equivalent degree in PIFD (PSFD/ Fashion Design) / HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization. c. Ten years teaching/research experience in PIFD (PSFD/ Fashion Design)/HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization. Minimum number of Publications / Achievements Outstanding and substantial level of professional Fashion / Design / Art activity and a national or international contribution to the development of Fashion and Design in general. (Demonstrated by exhibitions at national or international level with two or more than two new works in each exhibition/Fashion Presentation or evidence of equal number of visual communication campaigns designed and published or equivalent work in any other discipline of Fashion and Design as specified in the research criteria).</p>
2.	<p>Post: Assistant Professor (equivalent to BPS-19) Departments: Fashion Design, Fashion Marketing & Merchandising / Communication, Textile Design, Leather Accessories and Footwear Design, Gems & Jewellery Design, Ceramic and Glass Design, Visual Arts, Furniture Design and Manufacture (Furniture Design, Interior Design, Visual Arts, Furniture Manufacturing). Number of Posts: TWELVE (12) Posts Nature of Post: Temporary likely to be regular / CONTRACT as per PIFD Statutes Minimum Qualification a. PhD in the relevant field from HEC recognized University / Institution. b. Master's degree (foreign) or M. Phil or equivalent degree awarded after 18 years of education in the relevant field from HEC recognized University / Institution. c. First professional degree/ diploma (4 Years minimum or equivalent awarded after 16 years of education) in First Division Equivalent (with major in relevant field) from PIFD (PSFD for Fashion Design) or any HEC recognized university/ institution with no third division in the academic career. Minimum Experience a. No experience required.</p>

	<p>b. Three years teaching/ research experience in PIFD (PSFD/ Fashion Design)/HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization.</p> <p>c. Five years teaching /research experience in PIFD (PSFD/ Fashion Design)/HEC recognized University or a Post-graduate Institution or professional experience in the relevant field in a National or International organization.</p>
3.	<p>Post: Lecturer (equivalent to BPS-18) Departments: Fashion Design / Fashion Design and Production, Fashion Marketing and Merchandising / Communication, Textile Design / Production, Gems and Jewellery Design, Leather Accessories and Footwear (Fashion Design), Ceramic and Glass Design, Visual Arts, Furniture Design and Manufacture (Furniture Design, Interior Design, Visual Arts, Visual Communication, Furniture Manufacturing).</p> <p>Number of Posts: Eighteen (18) Nature of Post: Temporary likely to be regular / CONTRACT as per PIFD Statutes Minimum Qualification & Experience: First professional degree/ diploma (4 Years minimum or equivalent awarded after 16 years of education) in First Division Equivalent (with major in relevant field) from PIFD (PSFD/Fashion Design) or any HEC recognized university/institution with no third division in the academic career. Teaching / Work experience in an educational institution will be preferred.</p>
4.	<p>Post: Teaching Associate (equivalent to BPS-17) Departments: Fashion Design / Fashion Design and Production, Fashion Marketing and Merchandising / Communication, Textile Design / Production, Gems and Jewellery Design, Leather Accessories and Footwear (Fashion Design), Ceramic and Glass Design, Visual Arts, Furniture Design and Manufacture (Furniture Design, Interior Design, Visual Arts, Visual Communication, Furniture Manufacturing).</p> <p>Number of Post: Fourteen (14) Nature of Post: Temporary likely to be regular / CONTRACT as per PIFD Statutes Minimum Qualification & Experience: Minimum 4-Year Bachelor's Degree or Equivalent (with major in relevant field) from HEC recognized university or any accredited foreign university. Experience of working in an educational institution will be preferred.</p>
5.	<p>Post: VISITING FACULTY Departments:</p> <ul style="list-style-type: none"> • Art and Design Education • Master of Science in Design Management • Fashion Design and Production • Fashion Marketing and Communication • Textile Design and Production • Furniture Design and Manufacture • Leather Apparel and Accessories Design • Fine / Creative and Visual Arts • Ideology and Constitution of Pakistan (As per HEC Criteria) • Master of Design • Fashion Design • Fashion Marketing and Merchandising • Textile Design • Jewellery Design and Gemological Sciences • Leather Accessories and Footwear • Ceramic and Glass Design • Islamic Studies / Chinese (Mandarin) / Ethics (As per HEC Criteria) <p>Nature of Post: FOR TWO SEMESTERS Minimum Qualification: AS PER PIFD FACULTY APPOINTMENT CRITERIA (AVAILABLE AT WWW.PIFD.EDU.PK)</p>
NON-TEACHING POSITIONS	
6.	<p>Post: Media and Communication Officer Number of Post: ONE (01) Nature of Post: CONTRACT as per PIFD Statutes Minimum Qualification & Experience: Sixteen (16) years of qualification in Mass Communication OR Journalism OR Media Studies OR Communication Studies from HEC recognized University / DAI / HEI OR Fashion Marketing & Merchandising (Preferably PIFD Graduate) with five (5) years' experience in Print / Electronic / Social Media Platform Communication. The candidate should have good communication skills both verbal and written in Urdu & English.</p>
7.	<p>Post: Manager Alumni Relations Number of Post: ONE (01) Nature of Post: CONTRACT as per PIFD Statutes Minimum Qualification & Experience: B. Des / BS Degree in any discipline from Pakistan Institute of Fashion and Design (PIFD) with five (5) years work experience. The candidate should have Good Communication, Networking, Presentation and Written Skills, Sound understanding of Local and Global Universities Advancement Trends and proficiency in MS Office.</p>
8.	<p>Post: Deputy Director Internationalization and External Linkages Number of Post: ONE (01) Nature of Post: Purely on CONTRACT as per PIFD Statutes</p>

	Minimum Qualification & Experience: Master's or equivalent degree awarded after 16 years (preferably 18 year) of education from HEC recognized University / Institution preferably in International Relations (IR) with five (5) years teaching / administrative experience including two (02) years in relevant field.
9.	Post: Deputy Director Planning Number of Post: ONE (01) Nature of Post: CONTRACT Basis as per PIFD Statutes Minimum Qualification & Experience: Master Degree in Planning & Management Business/ Public Administration or Equivalent with 05 years experience of planning in a University/ Govt./ Autonomous Body in BPS-17 or above.
10.	Post: Senior Psychologist Number of Post: ONE (01) Nature of Post: Purely on CONTRACT basis as per PIFD Statutes Minimum Qualification & Experience: M. Sc in Psychology or equivalent degree from HEC recognized university / institute with 5 year working / teaching experience in a university / institute. Preference shall be given to those who possess the Diploma in Clinical Psychology.
11.	Post: Deputy Director Quality Enhancement Cell Number of Post: ONE (01) Post Nature of Post: Temporary likely to be regular / CONTRACT as per PIFD Statutes Minimum Qualification & Experience: M. Sc Total Quality Management (TQM) or equivalent from HEC recognized University / Institute with at least 5 years working experience in Public / Private University / Institution in BPS-17 including 2 years in the relevant field of quality assurance / management will be preferred.
12.	Post: Accounts Assistant Number of Post: ONE (01) Nature of Post: Temporary likely to be regular / CONTRACT as per PIFD Statutes Minimum Qualification & Experience: Graduate preferably B.Com(2 nd Division) from a recognized Institute with at least 5 years relevant experience preferably in Government Organization and knowledge of Computer.
13.	Post: Helper (Electrician) and Helper (Photographer) Number of Posts: TWO (02) Nature of Post: Purely on CONTRACT Basis as per PIFD Statutes Minimum Qualification: Literate with sound character with one year relevant experience.

Application Form with complete CV and bank deposit slip with attested copies of educational and experience documents, must reach the undersigned till **31st July, 2025**. Applications received after due date and incomplete will not be entertained.

- All the positions are on open merit basis, however all Provincial / Regional / Disabled / Minorities quotas will be implemented.
- Candidates already in Government Service should apply through proper channel and submit NOC along with their documents.
- Only short listed candidates will be called for test / interview.
- Canvassing will disqualify an applicant.
- No TA/DA will be paid for test / interview.
- PIFD reserves the right to fill or not fill any of the above mentioned post and accept or reject any application without assigning any reason.

Registrar, PIFD, 51-J/3, Johar Town, Lahore. Ph: 042-99232951-57